

## FOR INTERNATIONAL VICE PRESIDENT



### RODNEY W. KELLY

P.E. (F)

Vice President, Parsons,  
Dallas, TX, USA

ITE has been my passion for 45 years. I have supported and still do fully support ITE. I am committed to the educational and scientific principles that it stands for and its continuing mission to enrich and enhance the movement of people and goods worldwide.

ITE exists for the benefit of its members, the transportation professionals. ITE's officers and International Board of Direction are charged with knowing and anticipating the needs and expectations of members and responding accordingly. If elected International Vice President, I will fulfill the responsibilities of my office through the enactment of **five major areas of emphasis** that I have developed and which are outlined below.

I will further dedicate myself to ensuring that ITE is working for its members. ITE strives to continually excel in its commitment to the transportation profession. My pledge is to provide the leadership and support needed to fulfill that commitment.

#### PROVIDING MEMBERSHIP SERVICES FOR YOU

The theme, **membership services for you**, is timely and critical to the continued growth of ITE, the enrichment of its members and its responsibility to the transportation profession.

To fulfill this vision, I have established membership growth and service goals that include:

- Advancing technical excellence and credibility
- Developing and mentoring the next generation of ITE leaders
- Increasing volunteer participation
- Identifying and grooming new members
- Sustaining current and seeking new revenue sources to keep ITE robust

I have developed **five major areas of emphasis** to accomplish these goals.

#### 1. Knowing What Members Want and Need

- Seeking continuing, periodic input from the members on all aspects of membership services, especially regarding mega-issues
- Using focused communication mechanisms such as surveys, forums, e-mail and listening sessions at local meetings to identify and understand member needs

#### 2. Responding with Specific Actions

- Addressing and prioritizing mega-issues such as:

##### Safety

- Developing partnerships with agencies and groups such as TRB, AARP and AASHTO to address mutual issues of concern
- Focusing on emerging issues such as aging drivers and driver distractions
- Promoting the issues to elected officials and other decision-makers responsible for the allocation of funds

#### Workforce Development

- Partnering with universities to promote careers in transportation
- Continuing to provide relevant continuing education
- Working with employers to promote value-based salary structures
- Identifying other concerns through input and feedback from you, the members

#### 3. Developing Next-Generation Engineer/Professional Member Participation

- Implementing a progressive Next-Generation Engineers council, standing committee, or forum that offers the following:
  - Technical, management and ITE leadership training
  - Mentoring programs
  - Advice on professional registration and certification
  - Forums to express membership needs and desires
  - Opportunities to present innovative ideas to the entire membership

#### 4. Enhancing Member Interaction Worldwide

- Supporting recommendations of Canadian and District 8 white papers
- Developing partnerships with professional societies, agencies and groups
- Expanding the Transit Council efforts in publishing articles on technical topics of worldwide interest to all technical councils

#### 5. Increasing Participation in Council Activities

- Creating incentives to attract volunteers
- Implementing white paper recommendations to enhance member recruitment, management and recognition
- Focusing on next-generation members to take advantage of their energy, enthusiasm and insights
- Consulting similar organizations for additional ideas

#### QUALIFICATIONS AND EXPERIENCE TO FULFILL THE VISION

Served at all levels of ITE, including the International Board of Direction, representing two different Districts.

Provided leadership and involvement in a broad range of ITE activities as a current member of the Coordinating Council and Chair of the Transit Council

Experienced with all modes of transportation and most technical areas of the profession

Experienced in the planning, design and operation of transportation systems

Experienced in the public, private and academic sectors

Served in numerous professional and private life leadership roles that afford the expertise and skills to serve as International Vice President

#### SUMMARY

In summary, I have the technical knowledge and management skills to proficiently preside over the broad range of issues and personalities involved in the fulfillment of my vision for ITE.

If elected your International Vice President, my commitment will be to reduce my professional workload significantly and devote a substantial amount of my time to accomplishing the membership growth and service goals that are necessary to the continued growth of ITE. I will work diligently, patiently and persistently to ensure that ITE continues to extend and enhance the services we need and expect.

My proposed **five major areas of emphasis** are designed to accomplish the goals of seeking member input and providing services. It is my quest to see ITE offer every opportunity for each of its members to participate in ITE-sponsored activities that will be beneficial to both the individual member as well as the transportation profession as a whole.