

## FOR INTERNATIONAL VICE PRESIDENT



### KENNETH H. VOIGT

P.E. (F)

Senior Traffic Engineer, Ayres Associates, Waukesha, WI, USA

Over the past 40 years, I have been a traffic engineer, a transportation planner, a university adjunct professor and a proud member of ITE. I have just completed three years as an ITE International Director, developing our mega-issue program strategies. All of this has allowed me to appreciate the many facets of our ITE family. We have challenges ahead that we can meet with my toolbox of ideas.

### KEN'S TOOLBOX FOR ITE'S FUTURE

Four main areas are critical to our profession's growth:

#### 1. Core Technical Excellence. We must enhance our technical leadership in transportation.

##### • ITE Journal

- Sponsor articles on timely technical topics.
- Seek grassroots articles on current practices.
- Increase university-published articles.

##### • Workshops and urban forums

Our Webinars reached 10,000 people last year. Webinars can be augmented with face-to-face workshops.

##### • Sponsored publications

Increase technical materials available and expand our financial support of important technical publications.

#### 2. Membership (Project 20,000). We need to grow locally and internationally.

##### • Existing members

Enhance core services for our practicing transportation engineers and planners with a focus on increasing our government agency memberships.

##### • Student and academic members

Increase our appeal to academic members, by creating:

- A "University Page" in every issue of *ITE Journal*
- A peer review program that qualifies for tenure consideration
- A national student competition that energizes university chapters and provides national media recognition for ITE

##### • Planners and designers

We must reach out to transportation planners and designers. They are an important part of the transportation solution for our communities.

#### 3. International Membership. ITE's international role is a mega-issue, and all members benefit from understanding transportation issues around the world.

##### • Communication

- Co-sponsor international symposiums.
- Create an "International Activities Page" in every issue of *ITE Journal*.
- Sponsor an ITE international reception during TRB when many members are in the United States.

##### • E-membership

An e-membership category for international members could increase international benefits and reduce costs.

##### • Regionalism

Create international regions for transportation communication in regions such as Europe, Asia and South America. We need to work with transportation partners in developing countries where transportation safety is a major issue.

#### 4. Enhancing Our Image. Communities and universities are dropping transportation engineering departments and programs. We do not want to see the future as a Bureau of Sewer, Water and Transportation!

##### • Awards

National awards recognize our profession as well as its outstanding achievements. We need to publicize these successes at the grassroots level.

##### • Elected officials and the media

Establish a local elected officials briefing on transportation issues similar to ITE's monthly *Executive Digest*. We must encourage elected officials and media contacts to seek out ITE for current information.

##### • ITE gear shop

Create an ITE gear shop, with logo clothing, portfolios and other items to show our pride in ITE and promote our organization.

### ITE EXPERIENCE

2004–2006 International Director; 2006 International Annual Meeting Co-Chair; 2005 Transportation Achievement Award Committee Chair; District 4 Annual Meeting Chair; Wisconsin Member Program for Growth Chair; Traffic Engineering for Small Communities Workshop Founder; Technical Council Department Chair; District 4 Vice Chair; Wisconsin Section President; Multiplex Theater Trip Generation Task Force Chair; Nominations Committee; Smart Growth Task Force; Elected Leadership Task Force; Consultants Council Executive Committee.

### EDUCATION AND PROFESSIONAL REGISTRATION

- Master of Science, Transportation Engineering, University of Wisconsin—Milwaukee
- Bachelor of Science, Civil Engineering, University of Wisconsin—Madison
- Registered Professional Engineer in Wisconsin

### AWARDS

- 2003 Voigt Soccer Park, City of Brookfield
- 2002 Olympic Torch Runner
- 2000 Wisconsin State Soccer Hall of Fame Inductee—Administrator
- 2000 HNTB Fellow Technical Expert
- 1998 Wisconsin Distinguished Service Award
- 1998 University of Wisconsin—Madison Student Chapter Outstanding Instructor Award
- 1998 AASHTO Exemplary Partner Award
- 1996 Wisconsin Association of Consulting Engineers Engineering Excellence Award

### WHY KEN?

It has been an honor to serve ITE as an International Director for the past three years. During this time, I have been actively involved in developing our mega-issues and determining how ITE can move these issues forward. I co-authored a white paper for our next mega-issue, "Raising the Image of Our Profession." I was co-chair for the ITE 2006 Annual Meeting and Exhibit in Milwaukee, WI, USA. I am also on the committees that developed our Elected Leadership Webinars and our current Membership Recruitment, Retention and Reactivation Task Force.

When I first joined ITE, I was mentored by Harvey Shebesta. I never thought I would have the opportunity to follow in his footsteps and run for ITE International Vice President. I have learned so much about the ITE family. This knowledge strengthened my commitment to ITE and what it stands for. My Olympic flame still burns with a passion to use my toolbox of ideas for ITE's future. I ask for your support in making a difference for our profession.